VETASSESS

Information sheet

# Media Producer (excluding Video)

**ANZSCO: 212112** **Group A**

## About this document

- The following Information Sheet is for your reference only and should be used as a guide to assist with your Skills Assessment application to VETASSESS. This information is subject to change.
- Please note that a Skills Assessment of the qualification involves assessment of both the qualification level and content. Qualifications are assessed according to the guidelines published by the Australian Government Department of Education.
- The employment assessment involves determining the skill level and relevance of the tasks undertaken.
- Integrity checks may be conducted to verify the qualification and employment claims made in an application.

## Job description

Media Producer (excluding Video) plans, administers and reviews activities concerned with publishing, or the production of films, television or radio programs, theatre, music, festivals or other artistic activities.

## Occupations considered suitable under this ANZSCO code:

- Executive Producer
- Film Producer
- Stage Producer
- Television Producer

# Media Producer (excluding Video) is a VETASSESS Group A occupation

This occupation requires a qualification assessed as comparable to the educational level of an Australian Qualifications Framework (AQF) Bachelor degree or higher, in a field highly relevant to the nominated occupation.

| GROUP A | Criteria for a suitable Skills Assessment | | |
|---|---|---|---|
| | Comparable Bachelor degree AQF level | With highly relevant major field of study | Relevant employment duration |
| 1 |   + |  + |   |
| Pre-qualification methodology does not apply to Group A occupations | | | |

The information below describes the available pathways for a Skills Assessment under**Group A**. Please note that in order to achieve a suitable Skills Assessment Outcome, a suitable assessment for both qualifications and employment is required.

**Pathway 1**

This pathway requires a qualification assessed as comparable to the education level of an Australian Qualifications Framework (AQF) Bachelor degree or higher degree and in a field highly relevant to the nominated occupation.

Bachelor degree or higher degree includes AQF Master Degree or AQF Doctoral Degree.

In addition, it is essential for applicants to meet the following employment criteria:

- at least **one** year of post-qualification employment at an appropriate skill level, undertaken in the last five years,
- working 20 hours or more per week, and
- highly relevant to the nominated occupation.

## Qualification

Radio and Television Studies is a program that focuses on the theories, methods, and techniques used to plan, produce, and distribute audio and video programs and messages, and that prepares individuals to function as staff, producers, directors, and managers of radio and television shows and media organisations.

Media Studies focuses on the history, contemporary issues and theory of media and culture while developing advanced technical and conceptual skills in film and video editing, new media and sound.

Broadcast Journalism is a program that focuses on the methods and techniques for reporting, producing, and delivering news and news programs via radio, television, and video/film media; and that prepares individuals to be professional broadcast journalists, editors, producers, directors, and managers. Cinematography and Film Video Production is a program of study that prepares individuals to communicate dramatic information, ideas, moods, and feelings through the making and producing of films and videos.

Media Management is a program of study that prepares individuals to organize and manage operations and projects in the visual arts, performing arts, and entertainment media industries.

## Employment Criteria

Highly relevant tasks include, but are not limited to:

- Directs the formulation of media production strategies, policies and plans
- Manages productions to meet quantity, quality, cost and timing specifications
- Controls the use of production facilities such as studios and editing equipment, stage and film equipment and rehearsal time
- Directs production quality control to high standards
- Coordinates, issues and reviews production and film shooting schedules
- Monitors production costs and cash flow, relative to budget
- Collecting and analysing facts about events and individuals
- Edits films and video tapes, and adds sound tracks
- Plans, directs and co-ordinates the filming of motion picture and television programmes
- Produces and transmits messages and evaluates their effectiveness
- Recording and broadcasting radio productions
- Writing reports, commentaries and stories

It is essential for applicants to meet the following employment criteria:

- at least one year of post-qualification employment at an appropriate skill level,
- undertaken in the last five years,
- working 20 hours or more per week, and
- highly relevant to the nominated occupation.

Please note in order to achieve a successful Skills Assessment Outcome, a positive assessment for both qualifications and employment is required.

Please note that this occupation is only available for the Skilled Employer Sponsored Regional (Provisional) visa (subclass 494).