

Video Producer

ANZSCO: 212318

Group B

About this document

- The following Information Sheet is for your reference only and should be used as a guide to assist with your Skills Assessment application to VETASSESS. This information is subject to change.
- Please note that a Skills Assessment of the qualification involves assessment of both the qualification level and content. Qualifications are assessed according to the guidelines published by the Australian Government Department of Education.
- The employment assessment involves determining the skill level and relevance of the tasks undertaken.
- Integrity checks may be conducted to verify the qualification and employment claims made in an application.

Job description

Video Producers create films, television programs, video productions or commercials by filming, adding sound and editing in digital or analogue format.

Occupations not considered under this ANZSCO code:

- Media Producer (excluding Video)
- Art Director (Film, Television or Stage)
- Director (Film, Television, Radio or Stage)
- Director of Photography
- Film and Video Editor
- Program Director (Television or Radio)
- Stage Manager
- Technical Director
- Film, Television, Radio and Stage Directors nec

These occupations are classified elsewhere in ANZSCO.

Video Producer is a VETASSESS Group B occupation

This occupation requires a qualification assessed as comparable to the educational level of an Australian Qualifications Framework (AQF) Bachelor degree or higher.

Applicants can fulfil the assessment criteria for this occupation in four different ways.

*If employment is prior to the completion of the qualification at the required level, an applicant must have at least one year of highly relevant employment at an appropriate skill level within the last five years. The remaining five years of pre-qualifying period may be within the last ten years.

A positive assessment of both qualification level and employment duration is required for a positive Skills Assessment outcome.

GROUP	Criteria for a positive Skills Assessment			
	Minimum comparable Bachelor or higher degree AQF level***	With highly relevant major field of study	Additional highly relevant qualifications*	Highly relevant employment duration**
1	+	+	N/A	1 YEAR minimum
2	#AQF	No highly + relevant major	Minimum AQF Diploma level with highly relevant major	+ 0 2 YEARS minimum
3	+	No highly +	No additional highly relevant qualifications	3 YEARS minimum
Pre-qualification methodology can apply to Group B occupations				
	Highly relevant employment duration**	With or without highly relevant major field of stu	Additional highly dy relevant qualifications	Comparable Bachelor degree AQF level
4	5 YEARS 1 YEAR minimum Within last 5 years	+ N/A +	- N/A	+ AQF

- * Additional qualifications in a highly relevant field of study include those comparable to the following levels:
- AQF Diploma
- AQF Advanced Diploma
- AQF Associate Degree or AQF Graduate Diploma
- *** Bachelor degree or higher degree includes:
- AQF Master Degree or AQF Doctoral Degree
- ** Highly relevant paid employment duration (20 hours or more per week)

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minimum years of employment highly relevant to the nominated occupation, completed at an appropriate skill level in the five years before the date of application for a Skills Assessment.

Qualification

This includes qualifications assessed at AQF Bachelor, Master and Doctoral level.

Highly relevant major fields of study include:

- Film/Video/Media Production or Cinematography
- > Broadcasting/Film and Television
- Digital Media/Digital Arts
- Multimedia Design

Employment

Highly relevant tasks include:

 Creating, planning, writing scripts for, recording, videotaping and editing programs.

Employment information

A Video Producer coordinates the many different aspects of the video production process, from pre-production, to production, to post-production. They may write or assist in developing a script, meet with clients, create a budget and actualise expenses, secure locations and required permits, mock-up a schedule, hire key staff including talent and a crew, and determine all the necessary logistics along the production process from planning stage to video completion.

Self-Employment

If you are self-employed, you are required to provide the following:

- Evidence of self-employment such as sole trading or business registration details and/or official statements issued by your (registered) Accountant and/or legal team. The statement from your Accountant or Solicitor must include the Accountant's or Solicitor's letterhead, your full name, how long you have been continuously selfemployed, including official dates in each role, the nature of the business conducted, the signature and contact details of the Accountant or Solicitor.
- A statutory declaration listing your main duties during self-employment.
- Payment evidence showing regular income from self-employment, such as client invoices together with corresponding bank statements and/or official taxation records.
- Supplementary evidence, such as contracts with clients or suppliers, client testimonials, evidence of projects completed, etc.

Supporting material for assessment

Applicants nominating for this occupation are advised to provide a copy of, or a link to, their showreel.